

## DAA TIMELINE

MONTH	ACTION
<b>AUGUST 2018</b>	<ul style="list-style-type: none"> <li>Receive DAA packet. Packet will be mailed and an email will be sent to bookkeepers, pastors, &amp; deacons that all information is also available on the Diocesan website.</li> <li>Priest &amp; Deacon solicitation letters will be mailed out.</li> <li>August 27—Social Blurbs for launch weekend will be emailed out to bookkeepers, pastors &amp; deacons. They can also be found in this packet.</li> </ul>
<b>SEPTEMBER 2018</b>	<ul style="list-style-type: none"> <li>September 8 &amp; 9—Launch Weekend!</li> <li>September 10—DAA mailing goes out to 27,000 households.</li> </ul>
<b>OCTOBER 2018</b>	<ul style="list-style-type: none"> <li>October 29—Encouraged end of the calendar year letter from pastors to those who have not given. Information based off parish rosters. A sample letter will be emailed as well as placed on the Diocesan website.</li> <li>DAA follow up social blurbs will be emailed out to bookkeepers, pastors &amp; deacons. They can also be found in this packet.</li> </ul>
<b>NOVEMBER 2018</b>	<ul style="list-style-type: none"> <li>DAA give thanks social blurbs will be emailed out to bookkeepers, pastors &amp; deacons. They can also be found in this packet.</li> </ul>
<b>DECEMBER 2018</b>	<ul style="list-style-type: none"> <li>Reminder email—Information for SYBUNT Letter to go out from pastor—sample letter will be emailed as well as placed on the Diocesan website.</li> <li>Office of Development will send out pledge reminders to all parishioners who have set up pledge payments.</li> <li>1st round of parish paybacks will take place.</li> <li>DAA end of year social blurbs will be emailed out to bookkeepers, pastors &amp; deacons. They can also be found in this packet.</li> </ul>



## DAA TIMELINE CONTINUED

MONTH	ACTION
JANUARY 2019	<ul style="list-style-type: none"> <li>Email from Office of Development to report if your parish would like in-pew envelopes for May 2019.</li> </ul>
FEBRUARY 2019	<ul style="list-style-type: none"> <li>Office of Development sends letter to SYBUNTS that have not given for the last three years.</li> <li>Office of Development will send out pledge reminders to all parishioners who have set up pledge payments.</li> </ul>
MARCH 2019	<ul style="list-style-type: none"> <li>2nd round of parish paybacks will take place.</li> </ul>
APRIL 2019	<ul style="list-style-type: none"> <li>Office of Development will send out pledge reminders to all parishioners who have set up pledge payments.</li> <li>DAA In-Pew social blurbs will be emailed out to bookkeepers, pastors &amp; deacons. They can also be found in this packet.</li> </ul>
May 2019	<ul style="list-style-type: none"> <li>Office of Development will send bookkeepers and pastors list of individuals who have outstanding pledges.</li> <li>May 4 &amp; 5—DAA last chance In-Pew envelope weekend                             <ul style="list-style-type: none"> <li>This In-Pew Method is designed to increase the participation level for DAA so that all parishes meet their goal and more parishes receive a payback!</li> </ul> </li> </ul>
JUNE 2019	<ul style="list-style-type: none"> <li>DAA ends on June 15, 2019.</li> <li>3rd round of parish paybacks will take place.</li> </ul>

